



Mench
Financial,
Inc.

Balanced Sector Enhanced Portfolio

Balanced Sector Enhanced Investment Style

For sector enhanced accounts, our goal is to utilize our econometric asset allocation models to generate high total returns during up markets, to preserve capital during declining markets, and to match or exceed the total return of a 60/40 Balanced Index. These models, which are comprised of absolute and relative valuation data for equity and fixed income markets, trigger portfolio purchases and sales in a highly disciplined manner. Mench Financial makes use of Exchange-Traded-Funds of domestic, international and fixed income securities to achieve competitive returns and lower deviations. Domestic ETF's hold a portfolio of common stocks that is intended to closely track the price performance and dividend yield of different domestic indices such as the S&P 500. International ETF's closely track the characteristics and performance of specific countries and regions outside the United States and are heavily traded on domestic exchanges. The fixed income portion of the portfolio is invested in ETF's of fixed income indices of varying maturities depending on the current interest rate outlook. A prospectus for each ETF can be obtained from your investment professional. The prospectus contains complete information on the fund's investment objective(s), the risks associated with the investment in the fund, the fees, charges and expenses involved, as well as other information about the fund. You should read and consider this information. These securities afford clients with a diversified portfolio.

Performance Numbers (Net-See Footnote 3)

Period ending March 31, 2021

Percentage Returns (Annualized One Year and Over)

	<u>Q-T-R</u>	<u>1 Year</u>	<u>3 Year</u>	<u>5 Year</u>	<u>10 Year</u>
Balanced Sector Enhanced	5.99	31.88	6.92	8.43	6.83
60 MSW/40 BBA Blended Index	1.64	30.88	10.29	9.80	7.89

Professional Staff

Sector Allocation (03/31/21)

Thomas S. Mench	Chairman	Large Cap	19.2%
	Chief Investment Officer	Mid Cap	19.2%
		Small Cap	19.2%
Andrea E. Mench	Vice President	International	9.6%
	Portfolio Manager	RE & HA	0.0%
		Fixed Income	19.2%
Tonia S. Hahn	Operations & Client Services	Cash	13.6%

Notes:

- Past performance may not be indicative of future results. Investment may lose value and results will vary.
- Performance statistics are total rates of return, including the reinvestment of dividends and capital gains.
- Returns are net of all actual costs and management fees. Mench Financial, Inc. management fees are described in Part II A of its Form ADV. Composite performance is presented in U.S. Dollars.
- Mench Financial, Inc. claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. GIPS-compliant performance information for the firm's strategies and products are available upon request at thomas.mench@menchfinancial.com. There are 235 accounts with \$93.584 Million in market value, which represents 50% of our firm's total assets. Wrap Fee Accounts are 59% of the composite assets.
- The 60/40 Blended Index assumes reinvestment of all dividends and distributions and is composed of 60% MS World GTR Index, generally considered representative of the world equity markets and 40% Bloomberg Barclays U.S. Aggregate Bond GTR Index represents the U.S. bond market. Inclusion of this index is for illustration purposes only. Index performance does not include transaction costs or other fees.
- The Inception date is 01/01/1999. Performance and data shown is from 04/01/2011 thru 03/31/2021.
- Mench Financial, Inc. is an independent registered investment advisor.

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March 31, 2021

